



**ROTARY CLUB
OF WAGGA WAGGA**

part of the solution



ABN: 42 569 872 625

~ CROW ABOUT ~



BULLETIN OF THE ROTARY CLUB OF WAGGA WAGGA Inc. - CHARTERED 1930

Web: - www.waggarotary.org

Facebook: - <https://www.facebook.com/waggawaggarotary>

Postal Address: - PO Box 246, Wagga Wagga, 2650

<p>RI President: Shekhar Mehta</p> <p>Dist. Gov 9705: Leo Farrelly</p> <p>Area Three Gov: Elaine Almond</p> <p>Club President: Alan Lean</p> <p>Club Secretary: Ellen Brasier</p>		<p>THE FOUR WAY TEST: Of the things we think, say or do: -</p> <ul style="list-style-type: none"> • Is it the truth? • Is it fair to all concerned? • Will it build goodwill & better friendships? • Will it be beneficial to all concerned?
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BULLETIN NO: 32.

Thursday 24th February 2022.

FEBRUARY IS PEACEBUILDING AND CONFLICT PREVENTION MONTH

Club meets at the WAGGA WAGGA COUNTRY CLUB, **6:00 PM for 6.30 PM** (unless stated otherwise below).

Duty Roster Please arrange for a replacement if you cannot fulfil your rostered duty & inform our Bulletin Reporter.:-

	Thursday 3 rd Mar.	Thursday 10 th March	Thursday 17 th March
PROGRAMME:	Peter Olson "A Rotary Experience"	Wayne Flood PCYC	Des Goonan Gone Fishing.
ATTENDANCE:	Vicky Donoghue Graham Russell	Karel Bijker Bryan Short	Karel Bijker Peter Veerhuis
SHORT & SWEET:	Ellen Brasier	Gerry Page	David Cannon
FINES-MASTER:	David Wynne	Gordon Saggars	Peter Smart
INTRODUCE SPEAKER:	David Payne	David Cannon	Alan Lean
VOTE OF THANKS:	Don Pembleton	Graham Russell	Gordon Saggars
BULLETIN REPORTER:	Bryan Short	Gerry Page	David Kennedy
MEETINGS:	Board Meeting	Rotary Info Session	Rotary Info Session

Invocation: *For good food, good fellowship and the opportunity to serve through Rotary, we give thanks.*

IMPORTANT: If you're unable to attend a meeting: **Please lodge an apology with THE COUNTRY CLUB OFFICE ☐ 6922 6444 (Ext. 1) by NOON on TUESDAY** (or pre-record same in the book provided at the meeting attendance table).

Also, for catering purposes, please advise if bringing a guest to a meeting.

MEETING REPORT: -

Attendance.

President Alan welcomed thirty-six members and three guests—Jane Heazlewood, Dr Abed, and Renas Khalef to the Country Club for this week's meeting. All those present were invited to stand for the toast, which this week was dedicated to Rotary International, Rotary Australia, and special mention to two Ukrainian Rotary Clubs.....Kyiv Multinational Rotary Club (founded in 2006) and Kyiv-City Rotary Club (founded in 2010).



Club Business:-.

From the President:-

- Last Sunday, 20th February, the District 9705 AGM took place, chaired by relieving District Governor Michael Moore. Three resolutions of note:
 - Rotaract will now be represented on the Board.
 - The inclusion of a Risk Management Rep on the Board was not ratified.
 - The District Financial Report was presented.
- A meeting of the joint Presidents of the Wagga Rotary Clubs (five clubs and Rotaract) was held on Tuesday 22nd February. Discussion centred around
 - projected activities of all Clubs
 - the local Peace Awards.... when?? where?? what format?? Nothing concrete was decided. President Alan asked for any member who is keen to see this move forward to approach him with a view to joining a committee which can get this worthwhile event moving.
- Any interested members (but particularly the newer ones) are invited to participate in two sessions designed to improve knowledge of Rotary. These sessions will run for approximately 30 minutes directly following the meetings of 10 and 17 March.

From the Secretary:-

- Wollundry Rotary is still seeking more volunteers to act as course marshals for their upcoming Gears & Beers Festival—especially for Sunday. Please register your name and contact number with Ellen asap.
- The Conservatorium advised that the presentation of the Fred Goldsworthy Scholarship would take place on Saturday 26th February. A link was available from Ellen for anyone who wished to view this event online.
- Congratulations to Don Pembleton who has been awarded Life Membership of the Conservatorium.



Events we can support:-

- **The Melanoma Institute** will host their charity golf day on Friday the 4th March, It is a 2-person Ambrose event. Allocated tee-off times commencing at 11:00 AM. Phone Moo on 0423 407 001 to book in.
- **Combined Rotary Clubs of Wagga Wagga** invite you to the International Women's Day breakfast at The Gardens Function Centre, Wagga Wagga at 7am Tuesday 8th March. See information at the end of this bulletin.
- **RC South Wagga** are conducting their Annual Charity Golf Day on Friday 18th March. All golfers are encouraged to support this event. Details at: -
https://www.mycommunitydiary.com.au/New_South_Wales/Wagga_Wagga/South_Wagga_Rotary_Charity_Golf_Day/125439
- **Gears & Beers** – Saturday 26 March (9.30 am to 1.00 pm) & Sunday 27 March (7.30 am to 2.30 pm). Traditionally, our club has strongly supported this event with "People Power". Our 'bikies' have already been drafted into service, but Wollundry require our assistance with at checkpoints around the various courses. It is not onerous.... but they need a LOT of people. If you can assist, **please let Ellen know your mobile number and your day/time of availability ASAP – and she will advise Wollundry.**
- **District 9705 Conference** March 18th-20th 2022 at Temora.
Go to rotary9705.org.au for details and registration.
- **Lilier Lodge**, in conjunction with Can-Assist, will be hosting a High Tea at Borambola Winery on Sunday 20th March (2:00 PM to 5:00 PM). Sounds like fun. President Alan encourages all to support this event. Phone 0269255240 for bookings. (See info at the end of the bulletin).

Short & Sweet:-

Many will know that MaryAnn Kelly lives next door to the iconic Sportsmen's Club Hotel, near the Cricket Ground. She shared a little of its history with us as her topic this week.

Originally opened in 1877, the hotel is well established as one of Wagga's oldest pubs. Husband and wife team William and Selina Seale first opened as the Racecourse Hotel, well named due to its proximity to the track. The establishment was advertised as 'having first class stabling and accommodation'.... the benchmark of any fine establishment.

After a few changes in ownership and several years passing, it was recrafted and renamed as the Sportsmen's Club Hotel on 8th September 1924. With several alterations since, some things haven't changed. And some things have.

Recently the hotel was in the news, with the new owner lodging a development application for a \$600,000 redevelopment of the pub.

It still remains 'the Sporties', and has been cherished by locals for years.



Members' health reports.

- Terry Mecham continues his convalescence at home. Those who have spoken to Terry all agree that his sense of humor is recovering nicely. Anyone who wishes to visit Terry is advised to call first so that a suitable time can be agreed upon.
- Marion Moran is at home and is practising her Irish Dancing with her new knee replacement. St Patrick's day might be a bit soon..... We all wish her a speedy recovery and hope to see her soon.

Fines-Master:-



Bill Prest had all members reaching for their loose change after he took the microphone to conduct this week's fines session. He took direct aim at anyone who was 'warm and cuddly', and then told a cracker of a joke about a rabbit and a chicken who went for a long walk which may have involved wanting to cross a road and why the chicken advised against it. Many members were bamboozled by when and where the expression 'ducks on the pond' was used. Bill let us know that it was an old expression used in shearing sheds warning all the blokes to curb their language because the 'womenfolk' were approaching!! Bryan Short was asked to make a special contribution because he won the raffle this week.

Key-Note Speaker

'Introduced' by Bryan Short, this week's presenter is no stranger to our Club. Graham Russell's presentation entitled 'An incredible Man' was both entertaining and informative.

"An Incredible Man"—Edward William Cole (4 Jan 1832 – 16 Dec 1918)

Edward William Cole was born in Kent, England, and was the second son of Amos and Harriet Cole. His father died when Edward was 3 or 4 years old. After a time, his mother remarried, and over the next fifteen years or so, a further 14 children (11 boys and three girls) were added to the family. His step-father was good and kind to the two boys, but very strict. Edward's older brother Richard went to California chasing gold, and other than a single letter to his mother after 12 months, he was never heard of again. Edward went to London and spent a year broke and dejected.

In desperation he tried to join the army but was rejected. Instead, he took passage to South Africa, where he worked as farm labourer. By working hard, he saved enough money to buy passage to Melbourne with the news that gold had been discovered in Ballarat and just had to be dug up.

His experience in the goldfields was awful. The gold was difficult to find, and the conditions were less than basic. The water tasted awful, so Cole made and sold lemonade to the goldfields population.

His business then evolved into the sale of Applejack (cider). With the help of a chemist-friend he was able to greatly improve the flavour of the cider and sold thousands of gallons before the winter set in and everything slowed down.

Not one to sit still, Edward, in partnership with another man, took a pretty basic boat down the length of the Murray River from Albury to Adelaide, photographing the journey. But it didn't make a lot of money.



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He went back to Melbourne (by steamer) and struggled for about a year before he finally got a job as a labourer on a building site which paid 5 shillings a day. This gave him enough money to buy a street barrow with ovens, and he began selling his cider concoction at 3d a pint. He then began to sell pies, a minced-up mixture of steak and rabbit for 3d each. Edward eventually hired a small space in which he could incorporate his barrow with its cooking ovens. He slept under the barrow after selling cider and pies well into the night.

By day, he spent many hours reading in the Public Library and the Mechanics Institute Library. During this time, he produced pamphlets outlining the 'philosophical thoughts of Edward Cole', which he hoped to sell. Only problem was nobody wanted to buy them! He wanted people to read them, so he incorporated cheap second-hand books and gave his pamphlets away with each purchase. He spent some time selling or swapping books door to door.

Cole eventually moved into premises in Paddy's Market and opened as 'Cole's Cheap Book Store', with the motto '*Free pen with every purchase. Read as long as you like; nobody asked to buy*'.

The Herald had just become Melbourne's first evening newspaper, and Cole advertised his business heavily by permanently booking the last column of the front page of the classifieds and listing his 'bargains'.

Strangely enough, his little enterprise expanded to the extent that he had to move, and with a real flair for entrepreneurship and a fearless attitude to risk-taking, he ended up with a premises on Bourke Street. It had a frontage of 20 feet and a depth of 90 feet. It was very dilapidated, but it was 10 doors down from the booming Royal Arcade. Cole, ever the optimist, saw the potential. His renovations included decorating the walls with pictures and mirrors, and fitting gas jets, contending that colour, bright lights and glitter would not only draw people's attention very powerfully, but would put them into a happy, festive mood. He achieved a breathtaking brilliance of illumination by suspending a vast horseshoe-shaped framework from the roof, incorporating lettering of COLE'S BOOK ARCADE.

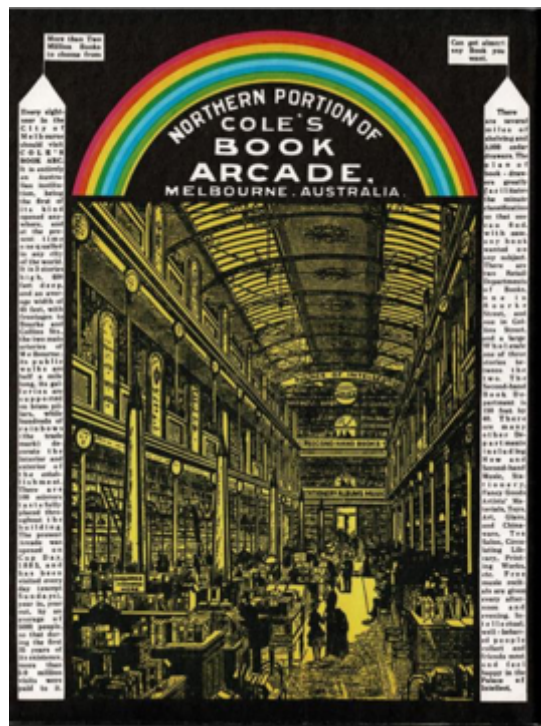
One Sunday afternoon, standing in the botanical gardens, a brilliant rainbow appeared over the lake. He heard and saw the children's excitement as they drew their parents' attention to it. Monday morning saw painters and signwriters painting the whole shopfront white to highlight the black lettering of the arcade's name. Above all this, arching over the name, they painted a beautiful rainbow. He registered this as his trademark.

Advertising from then on suggested that everyone should think of Cole's Book Arcade—the place with the rainbow—every time they saw a rainbow in the sky.

His business was well and truly up and running.

Cole and his family lived on the top floor of the arcade for years.

Over time, the business grew to such an extent that larger premises were required. Occupying a



three-storey building close by, Cole's Book Arcade filled the entire three floors, with a frontage of 45 feet, and a depth of 600 feet, with frontages to both Bourke and Collins Streets. Its public walks were half a mile long, its galleries were supported by brass pillars, while hundreds of rainbows decorated the interior and exterior of the establishment. There were 100 mirrors tastefully placed throughout the buildings. The grand new Arcade sold a wide variety of goods: books, both new and used, stationery, new and used music, fancy goods, artists' materials, toys, china and glassware and fragrance. It also incorporated a tea salon, a circulating library, a printing works, a fernery, and displays of caged monkeys and talking birds. Free music recitals were given every afternoon and evening. This grand arcade opened on Melbourne Cup Day 1883. Cole even ran coaches from Flemington to the Arcade on that Cup night!

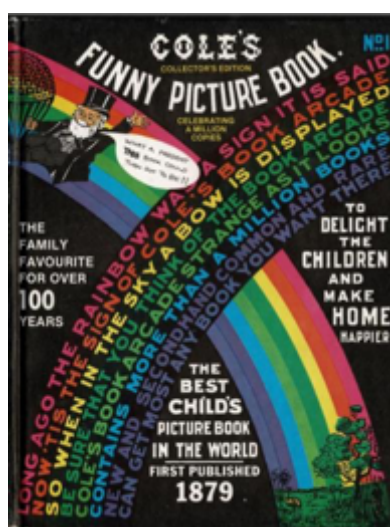
Always keen to keep his enterprise in the forefront of everyone's thoughts, Cole employed a full-time signwriter to paint rainbows and the words 'Visit Cole's Book Arcade' wherever he could across Melbourne and touch up the old ones as required.

Edward W Cole had an underlying belief that printed matter was the absolute best vehicle for an education. He understood not everyone could afford books. So, in keeping with his philosophy of making self-education accessible to all, he encouraged adults and children to come in and read and learn. There were over 100 chairs placed around the shop for quiet reading. Signs in the shop read: "Read the books. No-one asked to buy. All prices clearly marked."

Cole believed that learning should be fun, and so too should a place of learning. He tried very hard to create a place that everybody would enjoy, laugh and find something to amuse or take home that was not readily available anywhere else. This encouraged people to visit Cole's Book Arcade often.

He had little medallions minted that he would add to people's change, with an Arcade value of 3d—to be saved up or spent in the Arcade on a subsequent visit. (The first 'loyalty program'??)

Cole had a very strong belief that all men and women were of equal value across the world and should be treated as we would ourselves like to be treated. He called it the 'federation of mankind'. He was a very strong opponent of the White Australia Policy which was being discussed at the time.



He wrote or compiled over 60 publications of his thoughts or beliefs about humankind.

A man of great core values, a very strong belief in the love of mankind, everything in balance and with a very quirky sense of humour, Cole was indeed 'An Incredible Man'.

In 1879, COLE'S FUNNY PICTURE BOOK was printed. It was heavily advertised for sale (in the column of course) for a shilling and available on

Christmas Eve, being described as THE FUNNIEST PICTURE BOOK IN THE WORLD.

It is now an iconic collectors' item, eagerly sought after, rarely found, and commanding eyewatering prices.



On the death of his wife in 1911, Edward Cole finally got to live away from the Melbourne CBD. He bought and lived in Earlisbrae Hall. He had a rainbow flower garden planted in the front lawn so that he could see it from his upstairs bedroom when his health deteriorated.

He also owned and was very proud of a famous painting called 'The Great Tichbourne Trial' in a massive gilt frame. Measuring 10'6" by 7 feet, it now hangs in the Historic Wagga Council Chambers.

After his death on 16 December 1918, Earlisbrae hall was sold, and is now known as Lowther Hall (part of the Church of England Girls' Grammar School). It stands proudly in the suburb of Essendon.



Lyndal Seymour thanked Graham for his efforts in telling us all about this astonishing man.

PLEASE BLOCK-OUT THE FOLLOWING DATES IN YOUR DIARY: -

8th March 2022 **International Women's' Day Rotary Breakfast in Wagga linking to D9705 Function in Canberra**

10 & 17 March 2022 **Club Rotary Information Sessions**

18 March 2022 **RC South Wagga Charity Golf Day**

18/20 March 2022 **D9705 Conference (Temora NSW)**

26/27 March 2022 **RC Wollundry Gears & Beers – volunteers needed**

9-12 May 2022 **RYDA (Youth Driver Awareness) at Wagga Showground**

21/22 May 2022 **Wagga Rotary Club BOOK FAIR**

1 December 2022 **Rotary Club of Wagga Wagga SHINE AWARDS**



'HAPPY SNAPS' FROM THIS WEEK: -



NEXT MEETING WILL BE AT OUR USUAL VENUE..... THE COUNTRY CLUB
WITH UPDATED/RELAXED COVID RESTRICTIONS.

Please remember to register your apology or guest by contacting the Club before noon on Tuesday.



Rotary

THE COMBINED ROTARY CLUBS OF WAGGA WAGGA

Invite you to attend the
International Women's Day Breakfast



- **Join us as we celebrate the achievements and strengths of women.**
- **Hear inspirational guest speaker Paralympian Vanessa Low OAM via zoom from the Canberra meeting.**
- **Enjoy the company of like-minded women and the men who support them in their endeavours.**
- **Show acceptance with this year's theme.**

'BREAK THE BIAS'

When: Tuesday 8th March at 7am-8.30am

Where: The Gardens Function Centre, Botanic Gardens Wagga

Cost: \$25 pp

To Book: <https://events.humanitix.com/combined-rotary-cubs-of-wagga-international-women-s-day-breakfast>



FUNDRAISING HIGH TEA

with all proceeds shared between

LILIER LODGE & CAN ASSIST WAGGA WAGGA

Sunday 20th March 2022

2PM – 5PM

BORAMBOLA WINERY

1734 Sturt Hwy, Borambola NSW 2650

Guest Speakers

Special Performance by Murrumbidgee Magic
Raffle and Lucky Door Prizes

\$50 per person

Tickets available via EventBrite

<https://www.eventbrite.com.au/e/lilier-lodge-can-assist-fundraising-high-tea-tickets-162230659269://www.eventbrite.com.au>

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BIRTHDAYS & ANNIVERSARIES: -

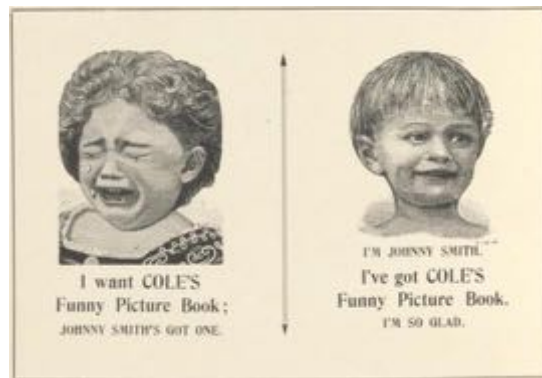
(27th Feb – 5th Mar)



Birthdays: John Heazlewood (2/3)
Rotary Anniversaries: Nil
Wedding Anniversaries: Nil



≈ *KOOKABURRA* ≈



Cole's Funny Picture Book may be impossible to get your hands on, but the internet is a wonderful thing. There are several sites where you can read virtual copies of various editions.

<https://nla.gov.au/nla.obj-42201015> will take you to an online copy of Cole's Funny Picture Book No.1, published in 1918. Worth a look!

I needed to do the laundry, but then I realised I was out of detergent, so I went to write a shopping list and realised how unorganised the junk drawer was and started checking pens for ink.

When I went to toss out all the junk, I saw that the bin was full but before I took it out, I wanted to get rid of all the old food in the fridge.

That's when I realised a juice jug had leaked so I needed to clean it up but when I went to grab a rag, I saw that the hallway cupboard was a nightmare, so I started organising it.

And that's how I ended up on the floor looking at my old photo albums from the 1990's and not doing the laundry.

Ah..... retirement!